

Cookies Policy

1. Introduction

The <http://www.stayflytravel.com/> website ("Stay Fly Travel") is operated by E-COMM Group. This page, with our Privacy Policy, details our use of cookies on the Stay Fly Travel site. By using the Stay Fly Travel Site, you indicate that you accept this Cookies Policy and our Privacy Policy and you agree to abide by them. If you do not agree to these, please do not use the Stay Fly Travel Site.

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure you are happy with any changes.

2. What Are Cookies?

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We may link the information we store in cookies to any personal information you submit while on our website. Cookies save data about individual visitors to the website, such as the visitor's name, password, username, screen preferences, the pages of a website viewed by the visitor, and the advertisements viewed or clicked by the visitor.

3. What Do We Use Cookies For?

At stayflytravel.com, we use cookies to identify a visitor's browser, to anonymously track visits or to enhance the experience of the website. We also receive payments in the form of currency from various Booking Agencies, Airlines, Hotels, Activity outlets, etc. and a cookie enables us to be paid per click or track a user on the site to determine a legitimate transaction thus enabling our affiliate payment.

We use both session ID cookies and persistent cookies. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. When a visitor revisits the website, we may recognize the visitor by the cookie and customise the visitor's experience accordingly. You can remove persistent cookies by following directions provided in your Internet browser's "help" file.

If you reject cookies, you may still have access to our website, but your ability to use some areas of our website, such as contests or surveys, may be limited.

3rd Party Tracking The use of cookies by our partners, affiliates, tracking utility company or service providers is not covered by this Policy. We do not have access or control over these cookies. Our third-party partners employ clear gifs (a.k.a. Web Beacons/Web Bugs), images, and scripts that help them better manage content on our website. We do not tie the information gathered to our customers' or users' personal information.

Behavioural Targeting / Re-Targeting We partner with third party ad networks to either display advertising on our websites or to manage our advertising on other websites. Our ad network

partners use cookies, Web beacons and other technologies to collect non-personally identifiable information about your activities on this and other websites to provide you targeted advertising based upon your interests

If you wish to not have this information used for the purpose of serving you targeted ads, you may opt-out by clicking <http://www.networkadvertising.org/choices> and <http://preferences-mgr.truste.com>. Please note this does not opt you out of being served advertising. You will continue to receive generic ads or targeted ads where third parties do not honour opt-out capabilities.

4. Third Party Cookies and Analytics

4.1 When you visit certain sections of our website and/or use our mobile application, third parties may place cookies on your computer's browser and/or make use of web beacons to collect information. This information may include things such as your use of the website or mobile application, device and browser information and ad data. The information generated by the cookies and web beacons about your use of the website is transmitted to those third parties. This information is then used for the purpose of compiling statistical reports to enable us to measure and analyse the number of visits to the site and its pages, the average time spent on the site and the pages viewed; serving targeted advertising to you (including use to target advertising on other sites or applications based on your online activity); providing us with services and enhancing/improving our website, mobile application and the third party's technology products and services.

4.2 Our current providers, and information regarding their data practices and how to opt out, include the following:

SA360 or Double Click (Google Search) Search Ads 360 (SA 360) is Google's advanced search management solution that allows businesses to access multiple ad accounts and campaigns, across multiple search engines, in one integrated interface. For more information visit <https://marketingplatform.google.com/about/search-ads-360/>.

Facebook Facebook is an advertising platform that targets ads to users based on their location, demographic, and profile information. For further information about Facebook, please visit <https://www.facebook.com/business/> and for details of Facebook's Cookie Policy, please visit <https://www.facebook.com/policy/cookies/>.

Google Ads - we currently have tags down on site for events that occur here Google Ads is Google's online advertising platform where advertisers pay to display advertisements, service offerings, product listings, video content, and generate mobile application installs within the Google ad network to web users. For further information about Google Ads, please visit https://ads.google.com/intl/en_au/home/ and for details of Google Ads Cookie Policy, please visit <https://policies.google.com/technologies/ads>

Salesforce (Email marketing) Salesforce is a customer relationship management solution that brings companies and customers together utilising a CRM platform that gives marketing, sales, commerce, and service departments a single, shared view of every customer. For more information about Salesforce visit <https://www.salesforce.com/au/> and for details on Salesforce's Privacy and Cookie Policy, please visit <https://www.salesforce.com/au/company/privacy/>.

LinkedIn LinkedIn Advertising is a suite of marketing solutions that helps connect brands with influential professionals. For more information on LinkedIn Advertising visit <https://business.linkedin.com/marketing-solutions/ads> and for details about LinkedIn's Cookie Policy, please visit <https://www.linkedin.com/legal/cookie-policy>

Campaign Manager Campaign Manager is a web-based ad management system for advertisers and agencies that manages digital campaigns across websites and mobile and includes ad serving, targeting, verification and reporting. For more information on Campaign Manager visit <https://support.google.com/dcm#topic=2758513>.

5. Managing Cookies Usage

5.1 You may block the installation of cookies by certain settings provided by your browser software; we would like to inform you however that in this case you may not be able to have full access to all Flight Centre Site functions. Furthermore, you can prevent the compilation of data (including your IP address) through cookies and website use by downloading and installing the browser plug-in available through the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

5.2 If you have any concerns about material which appears on the stayflytravel.com, please contact us at info@stayflytravel.com.

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